

GIULIA SALMASO

Address: 7215 Spring Cypress Rd. #1215 - 77379 SPRING, TX (USA)

Phone: + 1 346 814-0757 (mob US) - cybergiulia@gmail.com

VISA STATUS: E2

REGULAR USCIS WORK PERMIT - NO SPONSOR NEEDED

SUMMARY

I'm an Italian broadcast journalist recently moved to Texas (greater Houston area) with over 15 years of extensive international experience. I am an enthusiastic, focused, and bilingual communication professional especially skilled in video and online media.

EDUCATION & ACADEMIC BACKGROUND

2011	MA in International Journalism at the Centre for American Studies in Rome (Italy)
2004 - present	Member of the Italian National Association of Journalists
2002	Bachelor Degree in Marketing & Communications at University of Padova, Italy.

CAREER HISTORY

January 2017 / present **Lone Star College - Tomball (TX)**

Adjunct Faculty teacher for two courses: Conversational Italian I and Conversational Italian II.

April 2015 /present **Import39 (Spring - TX)**

Social Media manager; digital content.

October 2015 / April 2017 **Marketing Communication & Media srl (Padua - IT)**

Marketing communication projects; digital communication; digital content specialist; translations (Italian-English and vice versa); video and web production; news editing; journalism.

December 2014 / April 2015 **Cà Foscari University of Venice - Venice (IT)**

Training teacher for Smart Tourism Location European Project: I have taught 6 classes how to deal with digital communication and promote cultural destination in Italy. Thank to my courses two different projects of independent innovative tourism were born.

March 2013 / December 2015 **Zambon Open Education cultural Foundation - Vicenza (IT)**

Social Media Manager for the on line tools of communication of this Italian Cultural Foundation whose main goal is promoting health. I manage also a promotional budget of 1000 Euro per year. In two years I drove an increase of 30% of social engagements.

October 2013 / march 2015 **Regional Government of Veneto, Venice (IT)**

Press officer and communication specialist of the European IPA Project named AdriFort (Adriatic Fortresses and Military Areas) dedicated to the promotion of European cultural heritage of the Adriatic coastal area. The official language of the project was English and I managed a partnership of 11 international Institutions.

October 2012 / June 2013 **Festival Biblico - Vicenza (IT)**

Press officer and web communication specialist for the 10th edition of this cultural and religious festival in Norther Italy.

October 2004 / December 2013 **"TV2000", national tv channel and "TELECHIARA", regional tv channel**

Local Tv reporter for national news and anchorwoman for local news, talk show and special services. During those years I had been in charge also of the international reporting desk and I broadcast reportage from Brussels (from 2009 to 2012) with a series of interviews about European Institutions an MPs; from Lebanon (2012) and Afghanistan (2011), as journalist embedded in the Italian Army; from Israel, Palestine (2011), Transylvania (2007), Bosnia (2007) and FYROM (2006) with a series of special episodes about culture, tourism and economy regarding those countries.

January 2004 / June 2005

“IL MATTINO DI PADOVA”, Padova’s main newspaper

Working as reporter for special services dealing with culture.

February 2004 / June 2005

“IL SOLE 24 ORE – NORDEST”, Italy’s main economic newspaper

Working as reporter for special services dealing with culture.

October 2000 / Dicember 2003

“TELENORDEST” and “TV7-TRIVENETA”, regional italian tv

Working as a tv reporter for local news.

PUBLICATIONS and AWARDS

- “Notizie dai Teatri di Guerra” GAN Edition AA.VV (“News from Theatres of Operations”): I wrote the Chapter about “Afghanistan”;
- **Named for the 2010 edition of “Claudia Basso Under 35” Journalism Prize for my report about the situation of homeless after the earthquake of Abruzzo (Italy);**
- **Winner of the 2017 Cattolica Foundation National Journalism Prize (section “television”).**

PROFESSIONAL SKILLS


Broadcast Journalism skills

- more than 10 years of television news reporting experience;
- ability to work well independently;
- experience both in the field (and with live shots) and in the news desk activities;
- ability to produce daily content on a variety of platforms including the internet and social networking in addition to television;
- ability to reporting, shooting and editing news stories, or enterprising story ideas;
- detail-oriented, organized and able to prioritize and comfortably multitask under tight deadlines

Technical Knowledge

- video shooting with Panasonic DVX100 (or similar);
- editing with Adobe Premier Pro CS4/CS5 and VT2

Social Media & Other Digital skills

- Social Media Professional Certification
- license #11104440 - Hootsuite Academy 
- Knowledge of CMS (wordpress);
- 2 years experience with SEO Copywriting strategy to write and build website or Blog

Language skills:

- ITALIAN: mother tongue;
- ENGLISH:
 - Certificate of Proficiency in English by Cambridge University (1999)
 - Certificate of Advanced Writing in English by Rice University - Houston TX (2017)
- FRENCH: Europass level A2
- GERMAN: Europass level A1